



COMPANY PROFILE OF "FIDE"

Always New Horizons and Tastes

FIDE uses the best quality crop collected from the fertile soil of Turkey and turns it into a wide range of delicious food. With its turnover about 25,000,000 USD, it is not only a business entity serving the demands of various customers, but also a social foundation turning its farmer's works into an economical value.

In FIDE's production chain, more than 1000 farmers and 350 seasonal laborers give their full sacrifice for the satisfaction of FIDE's customers. Over 100 employees have been working with us with almost 20 years of experience and they are fully conscious that they should be sensitive to environmental issues from seeding to packaging, which is a never-changing working rule at FIDE.

Besides all, development studies take an important part in FIDE's success. The quality of the raw material is always under the control of R&D department, during all stages starting from seeding to maturing. Production process is executed according to ISO 9002 since 1997, CMI (TLC) and HACCP rules.

While complying with these certification procedures, FIDE takes its strength primarily from being customer and market oriented. We continuously follow-up the situation of the market as well as the trends and combine this knowledge with the feedback taken from our customers. This helps both with shaping our ideas how to serve our customers best and also giving future business decisions. Pricing is one of most important decisions in this sense, where we have seen that cost analysis should be followed with market analysis in order to reach the competitive global market level. This is what applies at FIDE.

With on-going experience through years, FIDE has specialized in tomato products (tomato paste, tomato puree, pizza sauce, tomato ketchup, diced tomatoes, peeled tomatoes, crushed tomatoes, sun dried tomatoes in oil or in vacuumed pack), fruit segments in syrup / in juice (grapefruit, orange, citrus, strawberries, cherries, sour cherries, plums, grapes), pepper products (pepper paste, roasted red peppers, pepper stripes), canned vegetables (okra, green beans, peas, mixed vegetables), gherkins, pickles (hot peppers, mild peppers, mixed pickles, vine leaves in brine) and ready meals (stuffed peppers/eggplants/vine leaves, fried eggplant slices, Imam Bayildi, boiled pulses).

Our production plant is located in SUSURLUK district in south MARMARA region which is the most productive agricultural area where best quality tomatoes and vegetables are grown up. Our plant covers a total area of 180,000 m2 including 45,000 m2 of in-door production unite. We produce about 150,000 tons of tomatoes, 20,000 tons of vegetables and 15,000 tons of fruits. The plant consists of world famous MANZINI, ANGELUS, COMACO AND ING, ROSSI lines

FIDE exports its 80% of products almost to all over the world including well-known supermarkets such as TESCO, Safeway, Sommerfield and Co-op. Since 30 years of its history, FIDE has been the first choice of our traditional customers. Now, we welcome you to become one of them, hoping to build up a strong and long lasting business relationship over the coming years..

Yours sincerely

ORAKLAR TURİZM GIDA SAN. VE TİC. A.Ş.

ORAKLAR TURİZM GIDA SANAYİ VE TİCARET A.Ş.

Ortaklar Caddesi No: 2/12 80310 MECİDİYEKÖY - İSTANBUL / TURKEY

Tel.:0090 212 275 84 70 Faks: 0090 212 267 35 30 <http://www.fide.com.tr> E-mail: fide@fide.com.tr

